



## **Agroforestry and Carbon Expert Fairventures Social Forestry Closes Impact Loan for its Showcase Project in Borneo (Indonesia)**

**STUTT GART (APRIL 12, 2022) – Fairventures Social Forestry, a developer of scalable agroforestry-based climate solutions, has closed an impact loan. The loan is provided by UBS Optimus Foundation and will be used to finance the further development of the 3,000 hectares showcase project of Fairventures Social Forestry in Central Kalimantan (Borneo, Indonesia).**

The Fairventures Social Forestry approach is centred around reforestation of degraded land and the empowerment of local communities, taking into account equal employment opportunities for women in particular. The long-term loan has an interest rate linked to impact metrics such as carbon sequestration, local employment and gender equality. The repayment profile of the loan reflects this long-term business model of Fairventures Social Forestry. The Impact Loan resulted from an introduction of the parties by Silverstrand Capital. USAID Green Invest Asia supported Fairventures Social Forestry with structuring the loan.

“We are delighted to have closed the impact loan with UBS Optimus Foundation. This is a key milestone in diversifying our funding sources for our showcase project in Central Kalimantan. We highly value the entrepreneurial focus on impact and the long-term mindset of UBS Optimus Foundation,” says Robert Bürmann, CEO of Fairventures Social Forestry GmbH.

“Besides the ongoing work on this showcase project in Borneo,” Bürmann continues, “we are focused on adding reforestation projects across Indonesia to our portfolio. We see huge potential for implementing our approach at scale and remain strongly committed to our target of sustainably managing 100,000 hectares of land, with a climate potential of at least 6 million tonnes of CO<sub>2</sub> equivalent, within the next ten years,” he says.

“We are excited to fund Fairventures Social Forestry’s pilot in Central Kalimantan. Combining the landscape approach, which maximizes social and environmental impact on each individual land plot with a viable business model, is well aligned with UBS Optimus Foundation’s strategic focus on supporting Nature-based Solutions. We are confident that our support will catalyse more private capital towards Nature-based Solutions and help achieving the UN’s Sustainable Development Goal 15, Life on Land,” says UBS Optimus Foundation Head of Social Finance, Dhun Davar.

Good Energies Foundation, a seed funder for the showcase project, is excited about the project’s development progress and welcomes UBS Optimus Foundation as a project lender. “With this new investment, Fairventures Social Forestry is demonstrating that blended finance structures can help catalyse much needed financing for restoration and Nature-based Solutions more generally. This is vital to restoring key ecosystems in many tropical forest regions, including Central Kalimantan,” says Good Energies Foundation Programme Manager, Mireille Perrin.

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### **About Fairventures Social Forestry**

Fairventures Social Forestry (FSF) is a global leader in large-scale reforestation of degraded land and the conservation of biodiverse forests. FSF establishes economically viable systems and offers responsible investment opportunities in forest-based climate solutions at scale that benefit the environment, local communities and investors. Fairventures was founded as a spin-off from the NGO Fairventures Worldwide gGmbH in 2018. Read more about [Fairventures Social Forestry](#)

### **About UBS Optimus Foundation**

UBS Optimus Foundation is an independent philanthropy associated with a global wealth manager, pioneering innovative ways to tackle some of the world’s most pressing social- and environmental problems. It is a leader in social finance, testing and proving new tools in support of education, health, the environment, and child protection. It applies an investment-based philosophy and specializes in scalable, evidence-based approaches like outcomes-based finance and blended finance. UBS Optimus operates in a worldwide network of partners and philanthropists who seek to drive systemic change on a global scale. Read more about [UBS Optimus Foundation](#)



**About Silverstrand Capital**

Silverstrand Capital is a Singapore-based single family office with an impact mandate focused on addressing the biodiversity challenge by supporting a more regenerative economy. The investment strategy places emphasis on systems change, as Silverstrand seeks to accelerate the wide scale adoption of regenerative practices in food systems and beyond, striving to restore ecological health and biodiversity to the planet. Read more about [Silverstrand Capital](#)

**About USAID Green Invest Asia**

USAID Green Invest Asia provides technical and financial advisory to help agriculture and forestry businesses in Southeast Asia improve their sustainable commodity production and manage environmental risks. We match eligible companies with our international network of financial institutions seeking environmentally and socially-friendly land use businesses, and work with both sides to help structure deals and improve companies' investment-readiness. USAID Green Invest Asia covers Cambodia, Indonesia, Laos PDR, Philippines, Thailand, and Vietnam, partnering with viable agriculture, forestry and other land use projects. Read more about [USAID Green Invest Asia](#)

**About Good Energies Foundation**

Good Energies Foundation is a Swiss-based organisation funding initiatives that work to reverse the impact of climate change in two key areas – access to clean energy and protection of tropical forests. Good Energies Foundation is part of Porticus, an international private organisation founded in 1995 that advises and manages the philanthropic endeavours of the Brenninkmeijer family business owners. Good Energies Foundation contributes to the overarching Porticus mission, which is to help create a just and sustainable future where human dignity flourishes. Read more about [Good Energies Foundation](#)

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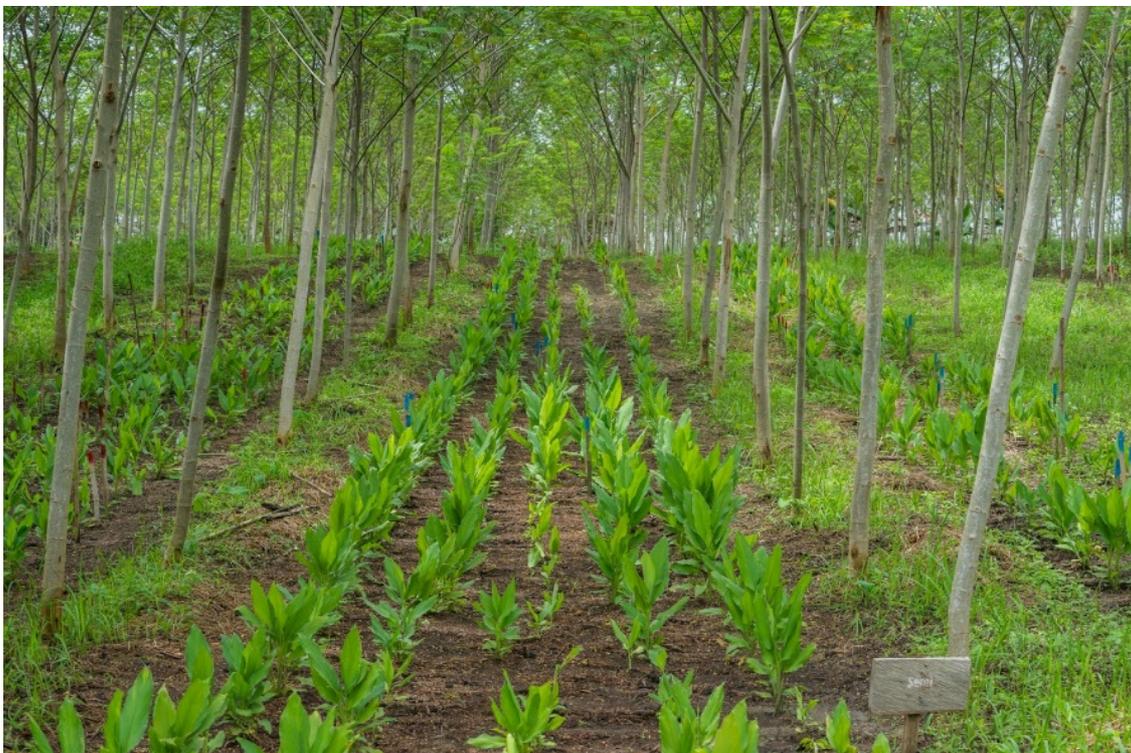
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## Images and Captions

*Sengon (Paraserianthes Falcataria), second year after planting, intercropped with recently planted Ginger (Zingiber Officinale Var Officinarium).*



*A total of 130 field workers from local communities, worked on our pilot project in Central Kalimantan (Borneo, Indonesia) during the previous planting season. The majority of the field workers were women.*



*The nursery of the pilot project in Central Kalimantan (Borneo, Indonesia).*

